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BYTESHIELD™ DRM EXCEEDS 100 PC VIDEO GAMES PROTECTED

Accelerating Adoption Proves DRM System Developed by Gamers for Gamers

San Francisco, California, U.S.A., January 26, 2010 – [Byteshield™](http://www.byteshield.net) today announced that its user friendly Digital Rights Management (DRM) system has now protected over 100 PC game products against piracy and illegal copying as well as facilitate new business models.

“Passing 100 game implementations is a significant credibility milestone for ByteShield,” said Jan Samzelius, ByteShield CEO. “It confirms our momentum and accelerating adoption in the PC video games industry. It validates our strategy to combine a powerful copy protection and anti-piracy tool with a flexible and un-intrusive end user experience.”

ByteShield is the only DRM [endorsed](#) by [Reclaim Your Game](#), a gamer group, for its user friendliness, openness and transparency. ByteShield’s account based copy protection model enables activation, deactivation and reactivation on multiple computers without limit, legally and flexibly enabling gamers to use the product they purchased when and how they want. ByteShield protects gamers from being irritated or irate at DRM restrictions or resort to DRM removal and software piracy. ByteShield’s online management provides a fast and easy service along with powerful and flexible licensing options. ByteShield software protection is only applied after development and QA – thus, it is exceptionally developer-friendly, too.

Contact ByteShield at info@byteshield.net to start a free trial on your game.

About ByteShield

ByteShield’s unique approach to DRM and copy protection provides users with a transparent, safe and un-intrusive solution while giving PC game and PC applications developers, publishers and distributors flexible licensing management with a high level of protection. ByteShield’s proven technology has received customer and industry accolades from organizations such as PRISM/RYG, a gamers group for sensible DRM solutions, who has tested and [endorsed](#) ByteShield’s solution. ByteShield has four patents pending in DRM and copy protection and won the 2009 ‘Most Innovative Software for the Software Industry’ [award](#) by SoftwareCEO/CompTIA. ByteShield, Inc. is a privately held California corporation, established in 2004, and headquartered in San Francisco. To find out more, visit www.ByteShield.net or call +1 415 420 6636.

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